

BNB PLUS

Learn BNB Earn BNB

A perfect solution Designed by the Plus agency.



BNB Coin

Binance Coin (BNB) hosted on Binance Chain is an exchange-based cryptocurrency facilitating Binance's ecosystem of products, both centralized and decentralized. BNB has many use cases, but within the Binance ecosystem it is primarily used as a utility token that allows users to receive discounts when paying for trading fees.

Binance Coin BNB/USD price history up until Aug 20, 2023

The price of the native coin from BNB Chain (formerly BSC) grew by 50 percent in late 2021 but was much lower in 2022. In August 20, 2023, for example, a single BNB coin was worth more than 217.08 U.S. dollars - a value that very different to the all-time high of 600 U.S. dollars in November 2021. Regardless, Binance Coin ranked in the top 10 most expensive cryptocurrencies in 2022.



BNB HISTORY

BNB's history: From reward token in 2017 to an ecosystem after 2019

As the name suggests, Binance Coin or BNB originally started as an extension of the Binance.com trading platform - the most used cryptocurrency exchange in the world. It initially functioned on the Ethereum blockchain network as an ERC-20 token, offering incentives to owners like reduced trading fees, affiliate rewards, or a lottery ticket system ('Launchpad') that let users invest in new, Binance-selected crypto projects. In 2019, however, BNB moved away from the Ethereum network and migrated to Binance's self-developed blockchain: Binance Smart Chain or BSC (called BNB Chain since February 2022). Here, BNB started to support a chain that initially did not focus on hosting decentralized apps but focused on high transaction speed and being able to handle large amounts of traffic.

BNB PRICE HISTORY



Price history

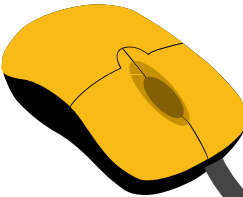
Binance initially created the BNB coins to enable it to raise funds through an ICO. The BNB price at the time of the ICO was 15 cents. Binance offered 100 million BNB coins for sale and raised funds worth nearly \$15 million at the time in BTC and ETH.

The month after the ICO, the BNB price dropped to an all-time low of \$0.09. As seen in the BNB price chart below, the price fluctuations in the years that followed were very small until 2021, when the price experienced a significant boost. On May 10, 2021, the BNB ATH occurred at \$690.93.

*Source: *[CoinMarketCap](#)

The BNB price today (at the time of writing this article) is \$216.66, according to data on CoinMarketCap. The BNB price will rise to an average high of \$447.17 in 2023 and \$695.34 in 2024. The upward trend is expected to continue with BNB's price rising to a new all-time high of \$10,090.03 by 2031.

KEY INSIGHTS



BNB Chain's average daily active addresses and transactions increased by 25.6% and 24.4%, respectively.


BNB Chain's market cap declined 25.2%

BNB Chain revenue (in BNB) decreased 6.1% QoQ

Staking on the network was stable through Q2

The BNB Chain's growth initiatives to invest in the ecosystem

Incremental network activity resulted in DeFi activity resurgence on LayerZero



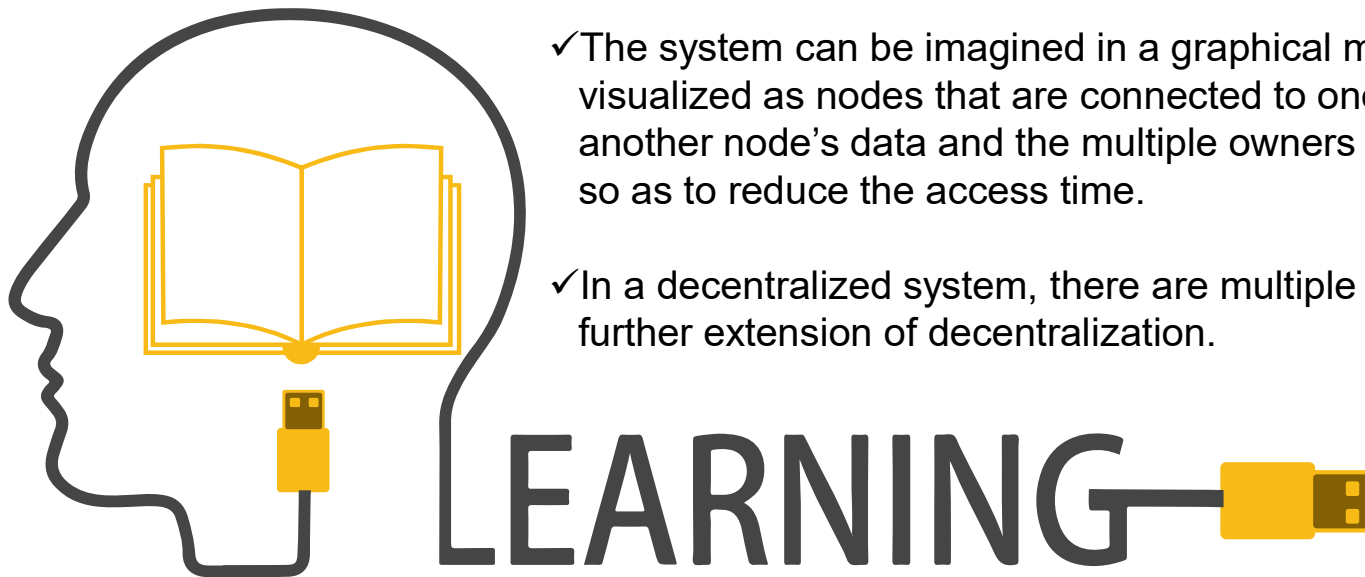
Decentralization

✓Decentralization is known as the distribution of functions among several units. It is an interconnected system where no single entity has complete authority. It is the architecture in which the workloads, both hardware, and software, are distributed among several workstations.

✓The functions are distributed among several machines in a decentralized system instead of relying on a single server.

✓The system can be imagined in a graphical manner. Each user's machine can be visualized as nodes that are connected to one another. Each node has a copy of another node's data and the multiple owners have copies of all the nodes as well so as to reduce the access time.

✓In a decentralized system, there are multiple owners. Distributed systems are a further extension of decentralization.



Business Module - Decentralized

Joining with 0.25 BNB

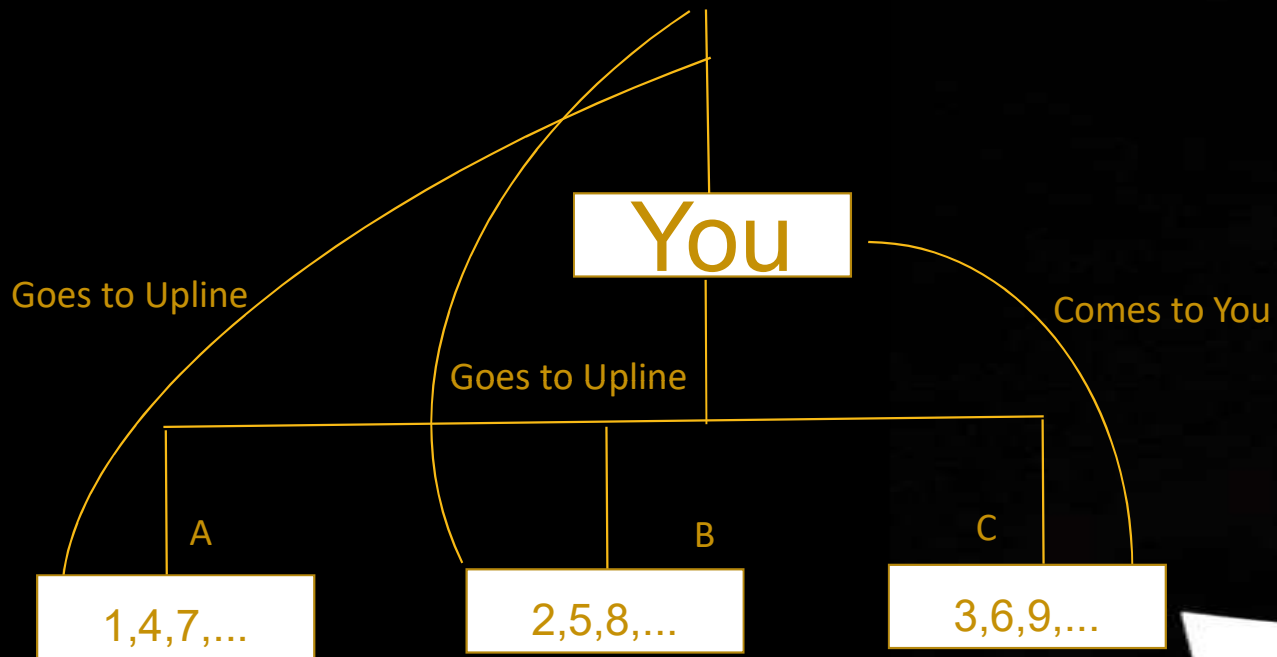
- ✓ 3 Direct members are required.
- ✓ To achieve Auto pull 4 or more Direct members are required.

4th direct member onwards each entry will go to auto pull.

Three types of revenue sharing

- ✓ Level revenue sharing.
- ✓ Auto pull revenue sharing.
- ✓ Company profit revenue sharing.

Revenue Model



Revenue Model

Levels	No of Members	Revenue
1	3	0.25 BNB
2	9	0.5 BNB
3	27	1 BNB
4	81	2 BNB
5	243	4 BNB
6	729	8 BNB
7	2187	16 BNB
8	6561	32 BNB
9	19683	64 BNB
10	59049	128 BNB

✓ In Level and Auto pull same type revenue will be distributed.



Revenue Model

- ✓ Company will share its profit every month with their investors on bellow conditions.

Level to be Achieved	Team Members	Reward
2	9	5% of Company profit
3	27	10% of Company profit
4	81	20% of Company profit





THANK YOU

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